

| PART 1 – PROGRAMME SPECIFICATION |                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1                                | Awarding institution                                                          | St Mary's University, Twickenham                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2                                | Partner institution and location of teaching (if applicable)                  | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3                                | Type of collaborative arrangement (if applicable)                             | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 4                                | Award title                                                                   | Business Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 5                                | Final award                                                                   | BA (Hons)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 6                                | Interim award(s) with award titles (if specific titles have been designated)  | Certificate of Higher Education in Business Management (CertHE)<br>Diploma of Higher Education in Business Management (DipHE)<br>Ordinary degree in Business Management                                                                                                                                                                                                                                                                                                                                                                               |
| 7                                | School with responsibility for the programme                                  | School of Management & Social Sciences                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 8                                | Language of study                                                             | English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 9                                | Joint Honours combinations                                                    | <ul style="list-style-type: none"> <li>• Business Law</li> <li>• Psychology</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 10                               | UCAS code                                                                     | Single Honours: N200<br><br>Joint Honours: Business Management with <ul style="list-style-type: none"> <li>• Business Law MN22</li> <li>• Psychology NC28</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                  |
| 11                               | JACS code                                                                     | N100                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 12                               | Professional, Statutory or Regulatory Body (PSRB) accreditation / recognition | <p>The Business Management (Single Honours and Joint Honours (<b>majoring and equalling only</b>)) graduates will receive accreditation from the CMI, CIMA and CIPFA:</p> <p><b>Chartered Management Institute (CMI)</b><br/>All students who complete this degree will be awarded CMI's Level 5 Diploma in Leadership and Management, providing they have passed the following modules:</p> <p><u>Level 4</u></p> <p>MGT4010 Introduction to Management Theory<br/>MGT4012 Financial Decision Making<br/>MGT4009 Contemporary Marketing Practice</p> |

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|    |                                                                         | <p><u>Level 5</u></p> <p>MGT5014 Fundamentals of Accounting</p> <p><u>Level 6</u></p> <p>MGT6017 Research Project</p> <p><b>Chartered Institute of Management Accounting (CIMA)</b><br/>All students who complete this degree will be able to claim exemptions from CIMA's Certificate in Business Accounting (Certificate Level) providing they have passed the following modules:</p> <p><u>Level 4</u></p> <p>MGT4010 Introduction to Management Theory<br/>MGT4012 Financial Decision Making<br/>MGT4009 Contemporary Marketing Practice<br/>MGT4015 Contemporary Business Issues</p> <p><u>Level 5</u></p> <p>MGT5014 Fundamentals of Accounting<br/>MGT5027 Management Accounting<br/>MGT5023 Business Law</p> <p><b>Chartered Institute of Public Finance and Accountancy (CIPFA)</b><br/>All students who complete this degree will be able to claim exemptions from CIPFA's Professional Accountancy Qualification provided they pass the following modules:</p> <p style="text-align: center;"><u>Professional Certificate:</u></p> <p><u>Level 5</u></p> <p>MGT5014 Fundamentals of Accounting<br/>MGT5027 Management Accounting</p> <p><u>Level 6</u></p> <p>MGT6024 International Financial Reporting</p> <p style="text-align: center;"><u>Professional Diploma:</u></p> <p><u>Level 5</u></p> <p>MGT5026 Leadership in Organisations<br/>MGT5023 Business Law<br/>MGT5015 Corporate Finance</p> <p><u>Level 6</u></p> <p>MGT6022 Management of Organisational Change</p> |
| 13 | <b>QAA subject benchmark or other relevant external reference point</b> | <p>This programme is designed in alignment with the following external reference points:</p> <ul style="list-style-type: none"> <li>• QAA Subject Benchmark Statement: Business and Management (2015)</li> <li>• QAA Framework for Higher Education Qualifications</li> <li>• SEEC Credit Level Descriptors (2016)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 14 | <b>Normal completion time and maximum duration of study</b>             | <p>The overall duration of an undergraduate honours degree programme of study from initial registration to completion shall be no less than three years of full-time study.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

|                                             |                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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|                                             |                                                             | <p>Undergraduate degrees shall not exceed 4 consecutive semesters for FHEQ Level 4, 5 consecutive semesters for FHEQ Level 5, and 5 consecutive semesters for FHEQ Level 6.</p> <p>For all undergraduate honours degree programmes, the overall duration of study shall not exceed 14 consecutive semesters.</p> <p>A full-time BA/BSc undergraduate student will normally register for 120 credits worth of modules in an academic year. A full-time undergraduate student must register for no less than 40 credits and no more than 100 credits per semester.</p> <p>A part-time student must register for between 40 to 80 credits per academic year. No part-time student may take more than 80 credits worth of modules in any one academic year (excluding any modules that are resits).</p>                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 15                                          | <b>Mode of study</b>                                        | Full-time and part-time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 16                                          | <b>Mode of delivery</b>                                     | Face to face                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 17                                          | <b>Date approved and name of authorised body</b>            | FADC, September 2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 18                                          | <b>Applies to students commencing study in (month/year)</b> | September 2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>PART 2 – CURRICULUM SPECIFIC DETAILS</b> |                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 19                                          | <b>Summary of the programme</b>                             | <p>The Business Management programme prepares students for the contemporary world of business where change is a constant. At the heart of the programme is the opportunity to acquire a comprehensive understanding of how modern businesses operate and the challenges they face. Students will be exposed to a wide range of contemporary models, theories, concepts and ideas. This exposure will allow understanding of the significant challenges presented to modern businesses by shifting markets, evolving business models, new social trends and emerging technologies. The programme will also challenge students to consider key ethical issues encountered by today's businesses and to develop their own ethical principles.</p> <p>The programme contains a strong vocational element with significant emphasis given to employability skills development which is embedded throughout the degree. Students have the opportunity to undertake work placements to apply and practise specialist knowledge and skills in the work place. The programme will prepare students for a wide variety of careers by applying academic study to its practical application in the world of business and management.</p> |

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| 20 | <b>Aims of the programme</b>  | <p>The aims of the programme are to:</p> <ol style="list-style-type: none"> <li>1. Equip students with the knowledge and skills necessary to understand businesses and the environment in which they operate;</li> <li>2. Provide students with a solid grounding in the key business and management specialisms coupled with an understanding of how these interact;</li> <li>3. Provide students with a broad appreciation of the ethical considerations involved in management and business and to evaluate their own ethical principles;</li> <li>4. Develop students' management and decision-making skills and enable students to apply these skills in a wide variety of business situations;</li> <li>5. Develop in students the ability to undertake independent research into contemporary management and business issues;</li> <li>6. Equip students with the inter-personal and communication skills necessary to develop a successful career in the graduate work place;</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 21 | <b>Criteria for admission</b> | <p>Candidates must satisfy the general admission requirements of St Mary's University. BA Business Management is a Red Level Entry Programme, which means that in order to qualify for entry, students are normally expected to have achieved a minimum of 104 UCAS points of which 72 must comprise of a B and C grade at A level. The remaining points can be made up of A Level and AS grades. Candidates must also have a GCSE in English and Maths to grade C, or an equivalent qualification.</p> <p>Applicants who have not been in formal education for some time or who do not otherwise satisfy the general entry requirements may be eligible for admission if they can provide satisfactory evidence of their ability to successfully pursue the programme for which they are applying. They must normally have one six unit qualification or its equivalent.</p> <p>Non-UK qualifications such as BTECs, Irish Highers, Scottish Highers, International Baccalaureates and Access Courses are also accepted. Details of the grades required in these qualifications are available on the Admissions section of the website here: <a href="https://www.stmarys.ac.uk/application-process/undergraduate/entry-requirements.aspx">https://www.stmarys.ac.uk/application-process/undergraduate/entry-requirements.aspx</a></p> <p>Students whose first language is not English are required to satisfy the English Language Requirements of the UKVI and the University. Non-native speakers of English must achieve a score of either 6.0 overall or not less than 5.5 in any section of the IELTS test of English language proficiency (or equivalent). Further detail on other accepted English language qualifications for non-native English speakers are available on the St Mary's website here: <a href="https://www.stmarys.ac.uk/international/english-language/overview.aspx">https://www.stmarys.ac.uk/international/english-language/overview.aspx</a></p> <p><b>Admission with Advanced Standing (accreditation of prior learning (APL))</b></p> <p>Students who have undertaken study or learning elsewhere may apply for exemption from a proportion of a University programme of study and be given entry with advanced standing (e.g. at a point beyond the beginning of FHEQ Level 4) and exemption from parts of their programme. The learning which may merit advanced standing is as follows:</p> <ul style="list-style-type: none"> <li>• Relevant credits, i.e. credits at an appropriate level and in an appropriate subject, earned in another institution or in other institutions;</li> <li>• Relevant certificated prior learning.</li> </ul> <p>Applications based on credits achieved from study or learning achieved elsewhere will be considered on a case by case basis. The relevance, status and currency of the prior</p> |

|                                                                   |                                                                                                                                                                                                                                                                                                                                      | <p>learning will be considered by the Academic Registrar on the advice of the Programme Director.</p> <p>The entry requirements detailed above are subject to change but will correspond to the current Academic Regulations and market demand. For the general Admissions Policy see <a href="http://www.stmarys.ac.uk/admissions-policy">www.stmarys.ac.uk/admissions-policy</a>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
|-------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------|----------------|--------------|-----|----|-------------------------------------------------------------------|----|---|-----------------------|------|----|------------------------|------|----|--------|------|-----|
| 22                                                                | <p><b>Scheduled learning time:<br/>A typical student would receive</b></p> <p><i>(The number of guided learning hours (GLH) is 10 hours per 1 credit</i></p> <p><a href="http://www.qaa.ac.uk/en/Publications/Documents/contact-hours-student.pdf">http://www.qaa.ac.uk/en/Publications/Documents/contact-hours-student.pdf</a>)</p> | <table border="1"> <thead> <tr> <th>Type of learning time</th> <th>Number of hours</th> <th>Expressed as %</th> </tr> </thead> <tbody> <tr> <td>Contact time</td> <td>674</td> <td>18</td> </tr> <tr> <td>Placement/work-based learning hours (can increase to two modules)</td> <td>80</td> <td>2</td> </tr> <tr> <td>Guided learning hours</td> <td>1096</td> <td>30</td> </tr> <tr> <td>Independent study time</td> <td>1750</td> <td>49</td> </tr> <tr> <td>TOTAL*</td> <td>3600</td> <td>100</td> </tr> </tbody> </table> <p>*A typical 3 year undergraduate programme has a total of 3600 hours</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Type of learning time | Number of hours | Expressed as % | Contact time | 674 | 18 | Placement/work-based learning hours (can increase to two modules) | 80 | 2 | Guided learning hours | 1096 | 30 | Independent study time | 1750 | 49 | TOTAL* | 3600 | 100 |
| Type of learning time                                             | Number of hours                                                                                                                                                                                                                                                                                                                      | Expressed as %                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| Contact time                                                      | 674                                                                                                                                                                                                                                                                                                                                  | 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| Placement/work-based learning hours (can increase to two modules) | 80                                                                                                                                                                                                                                                                                                                                   | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| Guided learning hours                                             | 1096                                                                                                                                                                                                                                                                                                                                 | 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| Independent study time                                            | 1750                                                                                                                                                                                                                                                                                                                                 | 49                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| TOTAL*                                                            | 3600                                                                                                                                                                                                                                                                                                                                 | 100                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| 23                                                                | <p><b>Programme learning outcomes</b></p>                                                                                                                                                                                                                                                                                            | <p>On successful completion of the programme, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Utilise a comprehensive understanding of key business and management specialisms to work effectively in a wide range of business functions;</li> <li>2. Use a comprehensive range of knowledge and skills to identify, contextualise and address complex organisational issues across a wide range of business areas;</li> <li>3. Prepare an independent research project, demonstrating an in-depth critical understanding and application of research methodologies to address a topic in the area of Business Management;</li> <li>4. Apply and adapt leadership and team working skills to a variety of management and business situations;</li> <li>5. Identify and evaluate, using ethical frameworks, current ethical issues facing business;</li> <li>6. Recognise and assess their own ethical principles and how these may impact on career choice on graduation;</li> <li>7. Devise the best way to present information for a target audience while also being appropriately sensitive to cultural issues;</li> <li>8. Communicate effectively using a range of media, strategies and channels;</li> <li>9. Utilise independent learning skills to be autonomous lifelong learners.</li> </ol> |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |
| 24                                                                | <p><b>Programme structure and module requirements</b></p>                                                                                                                                                                                                                                                                            | <p><b><u>SINGLE HONOURS</u></b></p> <p><b><u>FHEQ Level 4 - Certificate of Higher Education in Business Management</u></b></p> <p>Students must acquire 120 credits at FHEQ level 4 from the core modules listed below.</p> <p>Students successfully completing 120 credits at FHEQ level 4 from the modules listed below are eligible to be awarded a Certificate of Higher Education in Business Management as an exit qualification.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                       |                 |                |              |     |    |                                                                   |    |   |                       |      |    |                        |      |    |        |      |     |

| <b>Code</b> | <b>Title</b>                      | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|-------------|-----------------------------------|-----------------------|-------------------------|-------------------------------------|
| MGT4009     | Contemporary Marketing Practice   | 20                    | 1                       | <b>Core</b>                         |
| MGT4010     | Introduction to Management Theory | 20                    | 1                       | <b>Core</b>                         |
| MGT4011     | Organisational Behaviour          | 20                    | 1                       | <b>Core</b>                         |
| MGT4015     | Contemporary Business Issues      | 20                    | 2                       | <b>Core</b>                         |
| MGT4012     | Financial Decision Making         | 20                    | 2                       | <b>Core</b>                         |
| MGT4013     | Human Resource Management         | 20                    | 2                       | <b>Core</b>                         |

### **FHEQ Level 5 – Diploma of Higher Education in Business Management**

Students must acquire 120 credits at FHEQ level 5 in total. Students must achieve a minimum of 40 credits from the core modules listed below. Students may select the remaining credits from the option modules listed below to achieve a total of 120 credits.

Students are **not** permitted to take **both** WPL5010 and WPL5040.

Students successfully completing 120 credits at FHEQ level 5 from the modules listed below are eligible to be awarded a Diploma of Higher Education in Business Management as an exit qualification.

| <b>Code</b>    | <b>Title</b>                                            | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|---------------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT5014</b> | <b>Fundamentals of Accounting</b>                       | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT5015        | Corporate Finance                                       | 20                    | 2                       | Option                              |
| MGT5017        | International Human Resource Management                 | 20                    | 1                       | Option                              |
| MGT5018        | International Management                                | 20                    | 1                       | Option                              |
| MGT5019        | Philosophy and Ethics for Business Decision Making      | 20                    | 1                       | Option                              |
| MGT5016        | Principles of Entrepreneurship                          | 20                    | 1                       | Option                              |
| MGT5020        | Project Management and Practitioner Skills for Managers | 20                    | 1                       | Option                              |
| <b>MGT5021</b> | <b>Research Methods in Business and Management</b>      | <b>20</b>             | <b>2</b>                | <b>Core</b>                         |
| MGT5022        | Business Economics                                      | 20                    | 1                       | Option                              |
| MGT5023        | Business Law                                            | 20                    | 1                       | Option                              |
| LAW5019        | Consumer and Commercial Law                             | 20                    | 2                       | Option                              |
| WPL5010        | Contributing to the Community                           | 20                    | 1 or 2                  | Option                              |
| WPL5040        | Experience and Employment in Business                   | 20                    | 1 or 2                  | Option                              |
| MGT5025        | International Marketing and Supply Logistics            | 20                    | 2                       | Option                              |
| MGT5026        | Leadership in Organisations                             | 20                    | 1                       | Option                              |
| MGT5027        | Management Accounting                                   | 20                    | 2                       | Option                              |

|         |                                       |    |   |        |
|---------|---------------------------------------|----|---|--------|
| MGT5028 | Marketing Strategy and Implementation | 20 | 2 | Option |
| MGT5024 | Starting a Business Venture           | 20 | 2 | Option |

### **FHEQ Level 6 – BA Business Management**

Students must acquire 120 credits at FHEQ level 6 in total. Students must achieve a minimum of 60 credits from the core modules listed below. Students may select the remaining credits from the option modules listed below to achieve a total of 120 credits.

Students successfully completing 120 credits at FHEQ level 6 from the modules listed below are eligible to be awarded the BA in Business Management.

| <b>Code</b>                         | <b>Title</b>                                       | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|-------------------------------------|----------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| MGT6031<br>(not running in 2019-20) | Contemporary Issues in Global Business             | 20                    | 1                       | Option                              |
| <b>MGT6017</b>                      | <b>Research Project</b>                            | <b>40</b>             | <b>1 &amp; 2</b>        | <b>Core</b>                         |
| WPL6045                             | Building a Start-up Business                       | 20                    | 1                       | Option                              |
| MGT6018                             | Corporate Governance and Social Responsibility     | 20                    | 1                       | Option                              |
| MGT6029                             | Digital Business                                   | 20                    | 1                       | Option                              |
| LAW6018                             | Employment Law                                     | 20                    | 1                       | Option                              |
| MGT6019                             | Financial Markets and Institutions                 | 20                    | 1                       | Option                              |
| MGT6020                             | Financing and Marketing the Small Business Venture | 20                    | 1                       | Option                              |
| MGT6021                             | International Entrepreneurship Project             | 20                    | 1                       | Option                              |
| LAW6017                             | Law of International Trade                         | 20                    | 1                       | Option                              |
| MGT6022                             | Management of Organisational Change                | 20                    | 1                       | Option                              |
| WPL6020                             | The Enterprising Workplace                         | 20                    | 1                       | Option                              |
| MGT6023                             | Charity Management                                 | 20                    | 2                       | Option                              |
| MGT6024                             | International Financial Reporting                  | 20                    | 2                       | Option                              |
| MGT6025                             | International Strategic Management                 | 20                    | 2                       | Option                              |
| MGT6026                             | Management Consultancy Project                     | 20                    | 2                       | Option                              |
| WPL6010                             | Managing in the Workplace                          | 20                    | 2                       | Option                              |
| MGT6027                             | Social Enterprise                                  | 20                    | 2                       | Option                              |
| MGT6028                             | Stock Market Investment                            | 20                    | 2                       | Option                              |
| MGT6016                             | Strategic Marketing Management                     | 20                    | 2                       | Option                              |

## **COMBINED HONOURS**

### **MAJORING PROGRAMME - Business Management (Subject A) with (Subject B)**

#### **FHEQ level 4 – Certificate of Higher Education in Business Management with (Subject B) (i.e. ‘majoring’ in Business Management)**

Students must acquire 120 credits at FHEQ level 4 in total. Students on the joint honours ‘majoring’ pathway **must achieve a minimum of 60 credits** from the list of core Business Management (Subject A) modules listed below **and a minimum of 40 credits** from the other subject discipline (Subject B) that the combined honours programme is in.

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 4 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 4 are eligible to be awarded a Certificate of Higher Education in **Business Management with (Subject B)** as an exit qualification.

| <b>Code</b>    | <b>Title</b>                             | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT4009</b> | <b>Contemporary Marketing Practice</b>   | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| <b>MGT4010</b> | <b>Introduction to Management Theory</b> | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT4011        | Organisational Behaviour                 | 20                    | 1                       | Option                              |
| <b>MGT4012</b> | <b>Financial Decision Making</b>         | <b>20</b>             | <b>2</b>                | <b>Core</b>                         |
| MGT4013        | Human Resource Management                | 20                    | 2                       | Option                              |
| MGT4015        | Contemporary Business Issues             | 20                    | 2                       | Option                              |

#### **FHEQ Level 5 Modules – Diploma of Higher Education in Business Management with (Subject B) (i.e. ‘majoring’ in Business Management)**

Students must acquire 120 credits at FHEQ level 5 in total. Students on the joint honours ‘majoring’ pathway **must achieve a minimum of 60 credits** from the list of Business Management (Subject A) modules listed below, comprising of two core modules and one option module, and **a minimum of 40 credits** from the other subject discipline (Subject B) that the combined honours programme is in.

Students will **not** be permitted to take both WPL5010 and WPL5040.

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 5 overall from either Subject A or Subject B subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.



Students successfully completing 120 credits at FHEQ level 5 are eligible to be awarded a Diploma of Higher Education in **Business Management with (Subject B)** as an exit qualification

| <b>Code</b>    | <b>Title</b>                                            | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|---------------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT5014</b> | <b>Fundamentals of Accounting</b>                       | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT5015        | Corporate Finance                                       | 20                    | 2                       | Option                              |
| MGT5017        | International Human Resource Management                 | 20                    | 1                       | Option                              |
| MGT5018        | International Management                                | 20                    | 1                       | Option                              |
| MGT5019        | Philosophy and Ethics for Business Decision Making      | 20                    | 1                       | Option                              |
| MGT5016        | Principles of Entrepreneurship                          | 20                    | 1                       | Option                              |
| MGT5020        | Project Management and Practitioner Skills for Managers | 20                    | 1                       | Option                              |
| <b>MGT5021</b> | <b>Research Methods in Business and Management</b>      | <b>20</b>             | <b>2</b>                | <b>Core</b>                         |
| MGT5022        | Business Economics                                      | 20                    | 1                       | Option                              |
| MGT5023        | Business Law                                            | 20                    | 2                       | Option                              |
| LAW5019        | Consumer and Commercial Law                             | 20                    | 2                       | Option                              |
| WPL5010        | Contributing to the Community                           | 20                    | 1 or 2                  | Option                              |
| WPL5040        | Experience and Employment in Business                   | 20                    | 1 or 2                  | Option                              |
| MGT5025        | International Marketing and Supply Logistics            | 20                    | 2                       | Option                              |
| MGT5026        | Leadership in Organisations                             | 20                    | 1                       | Option                              |
| MGT5027        | Management Accounting                                   | 20                    | 2                       | Option                              |
| MGT5028        | Marketing Strategy and Implementation                   | 20                    | 2                       | Option                              |
| MGT5024        | Starting a Business Venture                             | 20                    | 2                       | Option                              |

**FHEQ level 6 modules – BA/BSc in Business Management with (Subject B) (i.e. 'majoring' in Business Management)**

Students must acquire 120 credits at FHEQ level 6. Students on the joint honours 'majoring' pathway must achieve **a minimum of 100 credits** from the Business Management modules listed below.

Students **must** select the core module MGT6017 Research Project.

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 6 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 6 from the modules listed below are eligible to be awarded a BA Business Management with (Subject B).

| <b>Code</b>                      | <b>Title</b>                                       | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------------------------|----------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| MGT6031( not running in 2019-20) | Contemporary Issues in Global Business             | 20                    | 1                       | Option                              |
| <b>MGT6017</b>                   | <b>Research Project</b>                            | <b>40</b>             | <b>1 &amp; 2</b>        | <b>Core</b>                         |
| WPL6045                          | Building a Start-up Business                       | 20                    | 1                       | Option                              |
| MGT6018                          | Corporate Governance and Social Responsibility     | 20                    | 1                       | Option                              |
| MGT6029                          | Digital Business                                   | 20                    | 1                       | Option                              |
| LAW6018                          | Employment Law                                     | 20                    | 1                       | Option                              |
| MGT6019                          | Financial Markets and Institutions                 | 20                    | 1                       | Option                              |
| MGT6020                          | Financing and Marketing the Small Business Venture | 20                    | 1                       | Option                              |
| MGT6021                          | International Entrepreneurship Project             | 20                    | 1                       | Option                              |
| LAW6017                          | Law of International Trade                         | 20                    | 1                       | Option                              |
| MGT6030                          | Management of Organisational Change                | 20                    | 1                       | Option                              |
| WPL6020                          | The Enterprising Workplace                         | 20                    | 1                       | Option                              |
| MGT6023                          | Charity Management                                 | 20                    | 2                       | Option                              |
| MGT6024                          | International Financial Reporting                  | 20                    | 2                       | Option                              |
| MGT6025                          | International Strategic Management                 | 20                    | 2                       | Option                              |
| MGT6026                          | Management Consultancy Project                     | 20                    | 2                       | Option                              |
| WPL6010                          | Managing in the Workplace                          | 20                    | 2                       | Option                              |
| MGT6027                          | Social Enterprise                                  | 20                    | 2                       | Option                              |
| MGT6028                          | Stock Market Investment                            | 20                    | 2                       | Option                              |
| MGT6016                          | Strategic Marketing Management                     | 20                    | 2                       | Option                              |

**EQUALLING PROGRAMME - Business Management (Subject A) and (Subject B)**

**FHEQ level 4 – Certificate of Higher Education in Business Management (Subject A) and (Subject B) (i.e. ‘equalling’ in Business Management)**

Students must acquire 120 credits at FHEQ level 4 in total. Students on the joint honours ‘equalling’ pathway must achieve **a minimum of 60 credits** from the list of core Business Management modules listed below and **a minimum of 40 credits** from the other subject discipline that they are ‘equalling’ in (i.e. from Subject B).

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 4 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 4 from the modules listed below are eligible to be awarded a Certificate of Higher Education in Business Management and (Subject B) as an exit qualification.

| <b>Code</b>    | <b>Title</b>                             | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT4009</b> | <b>Contemporary Marketing Practice</b>   | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| <b>MGT4010</b> | <b>Introduction to Management Theory</b> | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT4015        | Contemporary Business Issues             | 20                    | 2                       | Option                              |
| <b>MGT4012</b> | <b>Financial Decision Making</b>         | <b>20</b>             | <b>2</b>                | <b>Core</b>                         |
| MGT4013        | Human Resource Management                | 20                    | 2                       | Option                              |
| MGT4011        | Organisational Behaviour                 | 20                    | 2                       | Option                              |

**FHEQ Level 5 Modules – Diploma of Higher Education in Business Management (Subject A) and (Subject B) (i.e. ‘equalling’ in Business Management)**

Students must acquire 120 credits at FHEQ level 5. Students on the joint honours ‘equalling’ pathway must achieve **a minimum of 40 credits** from the core Business Management modules listed below and **a minimum of 40 credits** from the other subject discipline that they are ‘equalling’ in (i.e. from Subject B).

Students will **not** be permitted to take **both** WPL5010 and WPL5040.

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 5 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 5 are eligible to be awarded a Diploma of Higher Education in Business Management and (Subject B) as an exit qualification.

| <b>Code</b>    | <b>Title</b>                                            | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|---------------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT5014</b> | <b>Fundamentals of Accounting</b>                       | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT5015        | Corporate Finance                                       | 20                    | 2                       | Option                              |
| MGT5017        | International Human Resource Management                 | 20                    | 1                       | Option                              |
| MGT5018        | International Management                                | 20                    | 1                       | Option                              |
| MGT5016        | Principles of Entrepreneurship                          | 20                    | 1                       | Option                              |
| MGT5019        | Philosophy and Ethics for Business Decision Making      | 20                    | 1                       | Option                              |
| MGT5020        | Project Management and Practitioner Skills for Managers | 20                    | 1                       | Option                              |
| <b>MGT5021</b> | <b>Research Methods in Business and Management</b>      | <b>20</b>             | <b>2</b>                | <b>Core</b>                         |
| MGT5022        | Business Economics                                      | 20                    | 1                       | Option                              |
| MGT5023        | Business Law                                            | 20                    | 2                       | Option                              |

|         |                                              |    |        |        |
|---------|----------------------------------------------|----|--------|--------|
| LAW5019 | Consumer and Commercial Law                  | 20 | 2      | Option |
| WPL5010 | Contributing to the Community                | 20 | 1 or 2 | Option |
| WPL5040 | Experience and Employment in Business        | 20 | 1 or 2 | Option |
| MGT5025 | International Marketing and Supply Logistics | 20 | 2      | Option |
| MGT5026 | Leadership in Organisations                  | 20 | 1      | Option |
| MGT5027 | Management Accounting                        | 20 | 2      | Option |
| MGT5028 | Marketing Strategy and Implementation        | 20 | 2      | Option |
| MGT5024 | Starting a Business Venture                  | 20 | 2      | Option |

**FHEQ level 6 – BA in Business Management (Subject A) and (Subject B) (i.e. 'equalling' in Business Management)**

Students must acquire 120 credits at FHEQ level 6. Students on the joint honours 'equalling' pathway must achieve a **minimum of 40 credits** from the Business Management modules listed below and a **minimum of 40 credits** from modules in the other subject discipline they are 'equalling' in (i.e. Subject B).

Students are required to take an independent study module at FHEQ level 6 of a **minimum of 20 credits**. For equalling students this can be selected from either Business Management (Subject A) or Subject B. If students select their independent study project module from Business Management, students must select the 40 credit Research Project (MGT6017).

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 6 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 6 from the modules listed below are eligible to be awarded a BA/BSc Business Management and (Subject B).

| Code                                                                             | Title                                                                                              | No. of credits | Sem. of delivery | Module status (core, option) |
|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------|------------------|------------------------------|
| <b><i>Either</i></b>                                                             |                                                                                                    |                |                  |                              |
| MGT6017                                                                          | Research Project                                                                                   | 40             | 1 & 2            | Core                         |
| <b><i>Or</i></b>                                                                 |                                                                                                    |                |                  |                              |
| <b><i>[Module code will reflect the subject the student is equalling in]</i></b> | <b><i>Dissertation or Independent Study module in the other subject discipline (Subject B)</i></b> | 40 or 20       | 1 & 2            | Core                         |
| MGT6031( not running in 2019-20)                                                 | Contemporary Issues in Global Business                                                             | 20             | 1                | Option                       |

|         |                                                    |    |   |        |
|---------|----------------------------------------------------|----|---|--------|
|         |                                                    |    |   |        |
| WPL6045 | Building a Start-up Business                       | 20 | 1 | Option |
| MGT6018 | Corporate Governance and Social Responsibility     | 20 | 1 | Option |
| MGT6029 | Digital Business                                   | 20 | 1 | Option |
| LAW6005 | Employment Law                                     | 20 | 1 | Option |
| MGT6020 | Financing and Marketing the Small Business Venture | 20 | 1 | Option |
| MGT6019 | Financial Markets and Institutions                 | 20 | 1 | Option |
| MGT6021 | International Entrepreneurship Project             | 20 | 1 | Option |
| LAW6017 | Law of International Trade                         | 20 | 1 | Option |
| MGT6022 | Management of Organisational Change                | 20 | 1 | Option |
| WPL6020 | The Enterprising Workplace                         | 20 | 1 | Option |
| MGT6023 | Charity Management                                 | 20 | 2 | Option |
| MGT6024 | International Financial Reporting                  | 20 | 2 | Option |
| MGT6025 | International Strategic Management                 | 20 | 2 | Option |
| MGT6017 | Management Consultancy Project                     | 20 | 2 | Option |
| WPL6010 | Managing in the Workplace                          | 20 | 2 | Option |
| MGT6027 | Social Enterprise                                  | 20 | 2 | Option |
| MGT6028 | Stock Market Investment                            | 20 | 2 | Option |
| MGT6016 | Strategic Marketing Management                     | 20 | 2 | Option |

**MINORING PROGRAMME (i.e. (Subject A) with Business Management (Subject B))**

**FHEQ level 4 – Certificate of Higher Education in (Subject A) with Business Management (Subject B) (i.e. ‘minoring’ in Business Management)**

Students must acquire 120 credits at FHEQ level 4 in total. Students on the joint honours ‘minoring’ pathway must achieve a **minimum of 60 credits** from the list of core Business Management modules listed below (i.e. Subject B) and a **minimum of 40 credits** from the subject discipline that they are ‘majoring in’ (i.e. from Subject A).

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 4 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 4 are eligible to be awarded a Certificate of Higher Education in (Subject A) with Business Management (Subject B) as an exit qualification.

| <b>Code</b>    | <b>Title</b>                             | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT4009</b> | <b>Introduction to Management Theory</b> | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT4011        | Organisational Behaviour                 | 20                    | 1                       | Option                              |
| MGT4015        | Contemporary Business Issues             | 20                    | 2                       | Option                              |

|                |                                  |           |          |             |
|----------------|----------------------------------|-----------|----------|-------------|
| <b>MGT4012</b> | <b>Financial Decision Making</b> | <b>20</b> | <b>2</b> | <b>Core</b> |
| MGT4009        | Contemporary Marketing Practice  | 20        | 2        | Option      |
| MGT4013        | Human Resource Management        | 20        | 2        | Option      |

**FHEQ level 5 – Diploma of Higher Education in (Subject A) with Business Management (Subject B) (i.e. ‘minoring’ in Business Management)**

Students must acquire 120 credits at FHEQ level 5. Students on the joint honours ‘minoring’ pathway in Business Management must achieve a **minimum of 40 credits** from one core Business Management module and one option module listed below and a **minimum of 40 credits** from the subject discipline that they are ‘majoring in’ (i.e. from Subject A).

Students will **not** be permitted to take **both** WPL5010 and WPL5040.

Providing students have fulfilled the core requirements and the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 5 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 5 are eligible to be awarded a Diploma of Higher Education in (Subject A) with Business Management (Subject B) as an exit qualification.

| <b>Code</b>    | <b>Title</b>                                            | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|----------------|---------------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>MGT5014</b> | <b>Fundamentals of Accounting</b>                       | <b>20</b>             | <b>1</b>                | <b>Core</b>                         |
| MGT5022        | Business Economics                                      | 20                    | 1                       | Option                              |
| MGT5017        | International Human Resource Management                 | 20                    | 1                       | Option                              |
| MGT5018        | International Management                                | 20                    | 1                       | Option                              |
| MGT5019        | Philosophy and Ethics for Business Decision Making      | 20                    | 1                       | Option                              |
| MGT5016        | Principles of Entrepreneurship                          | 20                    | 1                       | Option                              |
| MGT5020        | Project Management and Practitioner Skills for Managers | 20                    | 1                       | Option                              |
| MGT5021        | Research Methods in Business and Management             | 20                    | 2                       | Option                              |
| MGT5023        | Business Law                                            | 20                    | 2                       | Option                              |
| LAW5019        | Consumer and Commercial Law                             | 20                    | 2                       | Option                              |
| WPL5010        | Contributing to the Community                           | 20                    | 1 or 2                  | Option                              |
| WPL5040        | Experience and Employment in Business                   | 20                    | 1 or 2                  | Option                              |
| MGT5026        | Leadership in Organisations                             | 20                    | 1                       | Option                              |
| MGT5027        | Management Accounting                                   | 20                    | 2                       | Option                              |
| MGT5028        | Marketing Strategy and Implementation                   | 20                    | 2                       | Option                              |
| MGT5024        | Starting a Business Venture                             | 20                    | 2                       | Option                              |

**FHEQ level 6 – BA/BSc in (Subject A) with Business Management (Subject B) (i.e. ‘minoring’ in Business Management)**

Students must acquire 120 credits at FHEQ level 6 overall. Students are required to achieve a **minimum of 100 credits** at FHEQ level 6 in the subject discipline that they are majoring in (Subject A). Students must achieve a **minimum of 60 credits at FHEQ levels 5 and 6 combined** from the subject discipline they are minoring in (i.e. Business Management (Subject B)). Students may take all the required 60 credits from Subject B Business Management at FHEQ level 5 if they wish.

Students are required to take an independent study project module at FHEQ level 6. **This must be selected from Subject A (i.e. the subject they are majoring in and not Business Management (Subject B)).**

Providing students have fulfilled the the overall credit requirements for the programme of study they have chosen, students may take the remaining credits to achieve the 120 credits at FHEQ level 6 overall from either Subject A or Subject B, subject to any requirements or pre-requisites stated in the Programme Specification (*previously the Subject Requirements*) for that discipline.

Students successfully completing 120 credits at FHEQ level 6 from the modules listed below are eligible to be awarded a BA in (Subject A) with Business Management (Subject B).

| <b>Code</b>                                                              | <b>Title</b>                                                                                | <b>No. of credits</b> | <b>Sem. of delivery</b> | <b>Module status (core, option)</b> |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------|-------------------------|-------------------------------------|
| <b>[Module code will reflect the subject the student is majoring in]</b> | <b>Dissertation or independent study module in the other subject discipline (Subject A)</b> | <b>40 or 20</b>       | <b>1 &amp; 2</b>        | <b>Core</b>                         |
| MGT6031<br>(not running in 2019-20)                                      | Contemporary Issues in Global Business                                                      | 20                    | 1                       | Option                              |
| WPL6045                                                                  | Building a Start-up Business                                                                | 20                    | 1                       | Option                              |
| MGT6029                                                                  | Digital Business                                                                            | 20                    | 1                       | Option                              |
| LAW6005                                                                  | Employment Law                                                                              | 20                    | 1                       | Option                              |
| MGT6020                                                                  | Financing and Marketing the Small Business Venture                                          | 20                    | 1                       | Option                              |
| MGT6019                                                                  | Financial Markets and Institutions                                                          | 20                    | 1                       | Option                              |
| MGT6021                                                                  | International Entrepreneurship Project                                                      | 20                    | 1                       | Option                              |
| LAW6004                                                                  | Law of International Trade                                                                  | 20                    | 1                       | Option                              |
| MGT6022                                                                  | Management of Organisational Change                                                         | 20                    | 1                       | Option                              |
| WPL6020                                                                  | The Enterprising Workforce                                                                  | 20                    | 1                       | Option                              |
| MGT6023                                                                  | Charity Management                                                                          | 20                    | 2                       | Option                              |
| MGT6024                                                                  | International Financial Reporting                                                           | 20                    | 2                       | Option                              |
| MGT6025                                                                  | International Strategic Management                                                          | 20                    | 2                       | Option                              |
| MGT6026                                                                  | Management Consultancy Project                                                              | 20                    | 2                       | Option                              |
| WPL6010                                                                  | Managing in the Workplace                                                                   | 20                    | 2                       | Option                              |

|           |                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |         |                   |    |   |        |         |                         |    |   |        |         |                                |    |   |        |
|-----------|--------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------------------|----|---|--------|---------|-------------------------|----|---|--------|---------|--------------------------------|----|---|--------|
|           |                                                  | <table border="1"> <tr> <td>MGT6027</td> <td>Social Enterprise</td> <td>20</td> <td>2</td> <td>Option</td> </tr> <tr> <td>MGT6028</td> <td>Stock Market Investment</td> <td>20</td> <td>2</td> <td>Option</td> </tr> <tr> <td>MGT6016</td> <td>Strategic Marketing Management</td> <td>20</td> <td>2</td> <td>Option</td> </tr> </table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | MGT6027 | Social Enterprise | 20 | 2 | Option | MGT6028 | Stock Market Investment | 20 | 2 | Option | MGT6016 | Strategic Marketing Management | 20 | 2 | Option |
| MGT6027   | Social Enterprise                                | 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2       | Option            |    |   |        |         |                         |    |   |        |         |                                |    |   |        |
| MGT6028   | Stock Market Investment                          | 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2       | Option            |    |   |        |         |                         |    |   |        |         |                                |    |   |        |
| MGT6016   | Strategic Marketing Management                   | 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2       | Option            |    |   |        |         |                         |    |   |        |         |                                |    |   |        |
| <b>23</b> | <b>Work placements or Study Abroad programme</b> | <p>There are five work placement modules integrated into the programme at FHEQ levels 5 and 6:</p> <ol style="list-style-type: none"> <li>1. WPL5010 Contributing to the Community</li> <li>2. WPL5040 Experience and Employment in Business</li> <li>3. WPL6010 Managing in the Workplace</li> <li>4. WPL6020 The Enterprising Workplace</li> <li>5. WPL6045 Building a Start-up Business</li> </ol> <p>These modules will give the students an opportunity to develop their knowledge of contemporary workplace issues, understand the dynamic of a globalised business environment, apply classroom theory to real-world scenarios and strengthen their confidence and employability skills. The work placements are organised by the Centre For Workplace Learning (CWL).</p> <p>The study abroad programme is an opportunity to travel, learn a language, gain exposure to a different culture, increase employability potential and undertake academic and professional development.</p> <p>The study abroad programme offered by St Mary's University is available for a full semester in either semester one or two of second year.</p> <p>St Mary's University has partner institutions in the US, India, China and Australia through the St Mary's worldwide programme and in Europe through the Erasmus + programme.</p>                                                                                                                                                                       |         |                   |    |   |        |         |                         |    |   |        |         |                                |    |   |        |
| <b>24</b> | <b>Links to industry and employability</b>       | <p>The Business Management programme provides opportunities for students to engage with the world of business and management by the involvement of guest speakers, field work and visits to businesses.</p> <p>There is also an annual Careers Fair where students meet representatives from a range of business and non-commercial organisations in different sectors. The Fair has grown in terms of the number of students it attracts as well as the number of participating organisations.</p> <p>Graduates will develop a wide range of employability skills including use of IT, numeracy skills, technical skills, basic literacy and use of English, analysis skills, positive attitude to work, team working, problem solving, communication skills, knowledge about their chosen job/career, international cultural awareness, self-management/resilience, relevant work experience and business &amp; customer awareness.</p> <p>Graduates of the programme can find work in a variety of areas. Career opportunities for graduates include banking, insurance, law and business consultancy, as well as a wide variety of specialist and generalist business and management posts.</p> <p>The St Mary's Career Service has identified the following career paths associated with a general degree in business management:</p> <ul style="list-style-type: none"> <li>• Business analyst;</li> <li>• Insurance underwriter;</li> <li>• Project manager;</li> <li>• Product manager</li> </ul> |         |                   |    |   |        |         |                         |    |   |        |         |                                |    |   |        |



|    |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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|    |                  | <ul style="list-style-type: none"> <li>• Sustainability consultant;</li> <li>• Human resources officer;</li> <li>• Marketing executive;</li> <li>• Logistics and distribution manager.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 25 | Programme awards | <p>This programme conforms to the <a href="#">University Academic Regulations</a>. To qualify for the award of BA Business Management students must have successfully achieved 360 credits in total.</p> <p>Students must have passed all modules to be awarded the degree with honours.</p> <p>For undergraduate study the pass mark is 40% at FHEQ levels 4, 5 and 6.</p> <p>The degrees of BA and BSc with Honours will be normally classified according to the following scale:</p> <ul style="list-style-type: none"> <li>• 70% and above First Class Honours</li> <li>• 60% to 69% Upper Second Class Honours</li> <li>• 50% to 59% Lower Second Class Honours</li> <li>• 40% to 49% Third Class Honours</li> </ul> <p>Classification of awards will be undertaken in accordance with the University Academic Regulations.</p> <p><b><u>SINGLE HONOURS PROGRAMME</u></b></p> <p>The following programme specific regulations apply to the <b><u>single honours BA Business Management programme</u></b>:</p> <ul style="list-style-type: none"> <li>• Students must achieve 120 credits at FHEQ level 4 in order to be awarded a Certificate in Higher Education in Business Management</li> <li>• Students must achieve 120 credits at FHEQ level 5 in order to be awarded a Diploma of Higher Education in Business Management</li> <li>• Students must achieve 120 credits at FHEQ level 6 in order to be awarded a BA in Business Management</li> <li>• Students at FHEQ level 6 who do not achieve 360 credits in total, but <b>who do achieve 300 credits in total</b> (including at least 60 credits at FHEQ Level 6 and at least 120 at FHEQ Level 5) may be eligible for the award of Ordinary degree in Business Management.</li> </ul> <p><b><u>COMBINED HONOURS PROGRAMME</u></b></p> <p>The following programme-specific regulations apply to the <b><u>combined honours BA Business Management programmes (i.e. majoring, equalling or minoring in Business Management)</u></b>:</p> <p><b><u>Majoring in Business Management</u></b></p> <p><b>FHEQ level 4 – Certificate of Higher Education in Business Management with (Subject B)</b></p> <p>Students must acquire <b>120 credits at FHEQ level 4</b> in total. Students on the joint honours 'majoring' pathway must achieve <b>a minimum of 60 credits</b> from the core Business Management (Subject A) modules <b>and a minimum of 40 credits</b> from the other subject discipline (Subject B) that the combined honours programme is in.</p> |

**FHEQ Level 5 Modules – Diploma of Higher Education in Business Management with (Subject B)**

Students must acquire **120 credits at FHEQ level 5 in total**. Students on the joint honours 'majoring' pathway must achieve a **minimum of 40 credits** from the core Business Management modules MGT5014 Fundamentals of Accounting and MGT5021 Research Methods in Business and Management and a **minimum of 40 credits** from the other subject discipline (Subject B) that the combined honours programme is in.

**FHEQ level 6 modules – BA/BSc in Business Management with (Subject B)**

Students must acquire **120 credits at FHEQ level 6**. Students on the joint honours 'majoring' pathway must **achieve a minimum of 100 credits** from Business Management.

**Equalling in Business Management**

**FHEQ level 4 – Certificate of Higher Education in Business Management (Subject A) and (Subject B) (i.e. 'equalling' in Business Management)**

Students must acquire 120 credits at FHEQ level 4 in total. Students on the joint honours 'equalling' pathway must achieve a **minimum of 60 credits** from the core Business Management modules and a **minimum of 40 credits** from the other subject discipline that they are 'equalling' in (i.e. from Subject B).

**FHEQ Level 5 Modules – Diploma of Higher Education in Business management (Subject A) and (Subject B) (i.e. 'equalling' in Business Management)**

Students must acquire 120 credits at FHEQ level 5. Students on the joint honours 'equalling' pathway must achieve a **minimum of 40 credits** from the core Business Management modules MGT5014 Fundamentals of Accounting and MGT5021 Research Methods in Business and Management and a **minimum of 40 credits** from the other subject discipline that they are 'equalling' in (i.e. from Subject B).

**FHEQ level 6 – BA in Business Management (Subject A) and (Subject B) (i.e. 'equalling' in Business Management)**

Students must acquire 120 credits at FHEQ level 6. Students on the joint honours 'equalling' pathway must achieve a **minimum of 40 credits** from Business Management modules and a **minimum of 40 credits** from modules in the other subject discipline they are 'equalling' in (i.e. Subject B).

**Minoring in Business Management**

**FHEQ level 4 – Certificate of Higher Education in (Subject A) with Business Management (Subject B)**

Students must acquire **120 credits at FHEQ level 4** in total. Students on the joint honours 'minoring' pathway must achieve a **minimum of 60 credits** from core Business Management modules (i.e. Subject B) and a **minimum of 40 credits** from the subject discipline that they are 'majoring in' (i.e. from Subject A).

**FHEQ level 5 – Diploma of Higher Education in (Subject A) with Business Management (Subject B)**

Students must acquire 120 credits at FHEQ level 5. Students on the joint honours 'minoring' pathway in Business Management must achieve a **minimum of 40 credits**

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|  |  | <p>from the core Business Management modules MGT5014 Fundamentals of Accounting and one option module and <b>a minimum of 40 credits</b> from the subject discipline that they are 'majoring in' (i.e. from Subject A).</p> <p><b>FHEQ level 6 – BA/BSc in (Subject A) with Business Management (Subject B)</b></p> <p>Students must acquire 120 credits at FHEQ level 6 overall. Students are required to achieve a minimum of 100 credits at FHEQ level 6 in the subject discipline that they are majoring in (Subject A). Students must achieve <b>a minimum of 60 credits at FHEQ levels 5 and 6 combined</b> from the subject discipline they are minoring in (i.e. Business Management – Subject B). Students may take all the required 60 credits from Subject B Business Management at FHEQ level 5 if they wish.</p> |
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**PART 3 – TEACHING, LEARNING & ASSESSMENT**

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| <p><b>26</b></p> | <p><b>Programme teaching and learning strategies</b></p> | <p>Teaching will be delivered in a number of different formats, and the team has taken a flexible approach in deciding the best mode of teaching for the type of subject being addressed. The programme contains a balanced blend of face to face contact, guided learning hours and independent study. The balance between the amount of guided learning hours and independent changes as students' progress through the programme with students being expected to undertake significantly more independent study in level 6 than in level 4. Full details and rationales are provided for each modules in the module outlines, but the following will serve as an overview:</p> <ul style="list-style-type: none"> <li>• The general approach is to use a two-hour lecture, one-hour seminar format. Occasionally modules will utilise a three-hour workshop.</li> <li>• As a bridge between teaching and private study, module convenors will usually specify certain guided tasks, in order to either reflect on the previous week's work or to prepare for the work of the following week.</li> <li>• The team puts a high value on individual tutorials. The module convenor will make him or herself available as specified times during the week for informal drop in sessions.</li> </ul> |
| <p><b>27</b></p> | <p><b>Programme assessment strategy</b></p>              | <p>The assessment strategy aims to fulfil the learning outcomes by combining traditional assessment types with a variety of authentic assessments which allow students to progressively develop their skills throughout the three years of the programme. Formative assessment and feedback is a key part of the programme's strategy. These will allow students to practise new tasks and receive regular feedback, to give them guidance and confidence to perform well for their summative assessments.</p> <p>Each level with contain a combination of written assessments, from the traditional essay and examination to more specific tasks such as creation of a wiki.</p> <p>Other forms of assessment will complement the written ones: presentations, simulation exercises, project logs, online discussions and poster presentations.</p> <p>All assessments will receive prompt and detailed feedback (maximum three weeks marking turnaround) which students are encouraged to reflect on, especially through the form of an individual tutorial with the module convenor.</p> <p>The assessment strategy follows the requirements of the University's Assessment Policy.</p>                                                                                                         |

**PART 4 – UNIVERSITY SUPPORT**

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| 28 | <b>Student support and guidance</b>    | <p>We have a dedicated Student Centre in the heart of the University. Our aim is to assist, guide and support students throughout their period of study. The Student Wellbeing Service provides personal 1-1 Counselling in addition to group workshops such as mindfulness. The Disability Service provides support for students with physical disabilities and also provides learning support for students with issues such as dyslexia. Mental Health Advisors and Mentors together with an on-site Health Centre. Our Student Life and Guidance Team includes: the Accommodation Services, Student Funding, Pastoral Care &amp; Advice &amp; Guidance. Each student is allocated a Personal Tutor who can assist with any academic advice and support with any personal issues.</p> <p>To support student development, the University has a formal personal tutoring system. Students are allocated a Personal Tutor at induction. Having a Personal Tutor will provide students with the opportunity to reflect on their learning and academic progress and to discuss and formulate appropriate strategies to fulfil their potential. In addition, Personal Tutors will be able to advise students on the facilities and services available to support their pastoral welfare. Students will also have the opportunity to access professional and career development and receive guidance on the planning and recording of skills development throughout their studies.</p> <p>All Module Convenors are available to students to answer questions and provide advice specific to the module or an assessment.</p> <p>In addition to the Personal Tutor, the Programme Director and Module Convenors as well as the Programme Administrator provide additional pastoral support.</p> |
| 29 | <b>Quality management arrangements</b> | <p>This programme aligns with the quality assurance requirements of St Mary's University through the following processes:</p> <ul style="list-style-type: none"> <li>• Five yearly cycle of revalidation</li> <li>• Ongoing monitoring through the Programme Review process</li> <li>• Programme Boards</li> <li>• Consideration of marks and graduate profiles at Exam Boards</li> <li>• Engagement with programme student representatives</li> <li>• Engagement with approved external examiners</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |