

St Mary's
University
Twickenham
London



School of Management and Social Sciences

Master of Science (MSc)
Postgraduate Diploma (PGDip)
Postgraduate Certificate (PGCert)

International Business Management

Programme Specification

(Document Two)

Programme Start: September 2017

PART 1 – PROGRAMME SPECIFICATION

1	Awarding institution	St Mary's University, Twickenham
2	Partner institution and location of teaching (if applicable)	N/A
3	Type of collaborative arrangement (if applicable)	N/A
4	Award title	MSc International Business Management
5	Final award	MSc
6	Interim award(s) with award titles (if specific titles have been designated)	Postgraduate Certificate in International Business Management (PGCert) Postgraduate Diploma in International Business Management (PGDip)
7	School with responsibility for the programme	School of Management & Social Sciences
8	Language of study	English
9	Joint Honours combinations	N/A
10	UCAS code	N/A
11	JACS code	N120
12	Professional, Statutory or Regulatory Body (PSRB) accreditation / recognition	<p>The MSc International Business Management programme is accredited by the Chartered Management Institute (CMI).</p> <p>Students will receive the CMI Level 7 Diploma in Strategic Management and Leadership, subject to their successful completion of the following modules:</p> <ul style="list-style-type: none"> • IBM7002 Responsible Management and Leadership in a Global Economy • IBM7003 International Finance and Accounting • IBM7005 Consultancy Project/Research Project • IBM7006 International Strategic Management <p>The interim awards of Postgraduate Certificate and Postgraduate Diploma in International Business Management will not be accredited to Level 7 CMI Diploma in Strategic Management and Leadership. The two interim awards do not require completion of IBM7005 Consultancy Project/ Research Project whereas the</p>

		module is a requirement for the CMI award.
13	QAA subject benchmark or other relevant external reference point	<ul style="list-style-type: none"> • QAA Master's Degree Characteristics Statement (September, 2015) • QAA Subject Benchmark Statement – Master's Degrees in Business and Management (June, 2015) • SEEC Credit Level Descriptors for Higher Education (2016) – Level 7
14	Normal completion time and maximum duration of study	<p>The overall duration of study for a full-time Masters programme from initial registration to completion of the programme requirements shall be <u>two semesters within one calendar year</u>.</p> <p>A part-time Masters programme shall normally be followed over <u>six consecutive semesters</u>.</p> <p>A part-time programme of study leading to a Postgraduate Certificate shall be of <u>no less than two consecutive semesters</u>.</p> <p>A part-time programme of study leading to a Postgraduate Diploma shall be of <u>no less than four consecutive semesters</u>.</p> <p>Individual applications for remission of the Regulations concerning duration of study may only be approved by the appropriate University Examinations Board on the recommendation of the Academic Registrar.</p> <p>Full-time Study A full-time Masters student must register for no fewer than 120 credits in an academic year with a maximum of 180 credits overall.</p> <p>A full-time student on a Postgraduate Diploma must register for 120 credits over two consecutive semesters.</p> <p>A full-time student on a Postgraduate Certificate must register for 60 credits in one semester.</p> <p>Part-time Study</p> <p>No part-time postgraduate student may take more than 80 credits in any one academic year or 90 credits in a calendar year, excluding any modules that are re-sits.</p>
15	Mode of study	Full time and part time
16	Mode of delivery	Face to face
17	Date approved and name of authorised body	TBC
18	Applies to students commencing	September 2017

	study in (month/year)	
PART 2 – CURRICULUM SPECIFIC DETAILS		
19	Summary of the programme	<p>The MSc International Business Management programme focuses on the development of the managerial and leadership skills necessary for survival in a competitive, responsible and global world. The degree offers a unique focus on the operation of responsible business practices within an international business management environment. The programme aims to train future managers guided by an openness and engagement with the world, respect for each individual and a moral approach to work. This is done through a teaching strategy which engages with the holistic development of the individual, and will equip the learner with a wide range of analytical, research and communication skills.</p>
20	Aims of the programme	<p>The course aims to:</p> <ul style="list-style-type: none"> • provide students with an opportunity to learn and understand how business is conducted in the international arena. • develop an awareness of the skills necessary to manage in a competitive, global world. • provide a solid foundation for a highly-successful career, by developing problem-solving and critical thinking abilities within the context of trading across national boundaries. • inculcate the learner’s critical awareness of the complex ethical issues entailed in managing across international and socio-cultural boundaries. Responsible business practice underpins each of the modules. • foster within the learner an enhanced commitment to personal and professional development as well as to lifelong learning.
21	Criteria for admission	<p>Candidates must satisfy the general admissions requirements of St Mary’s University, as specified in the University Admissions Policy.</p> <p>Applicants to the MSc International Business Management programme are standardly required to have a minimum of a 2:2 undergraduate honours degree in a business-related discipline from a UK university or equivalent qualification from an overseas institution.</p> <p>A minimum of a 2:2 undergraduate honours degree in other subject areas may be accepted. Applicants in this situation will be required to undertake the 20 credit Fundamental Principles of Business module in their first semester.</p> <p>Applicants who do not have a first degree or relevant professional experience, but who nonetheless are considered as having relevant professional qualifications or who can otherwise demonstrate their potential to successfully undertake Masters level study will be considered on a case-by-case basis.</p> <p>Students whose first language is not English are required to satisfy the English Language Requirements of the UKVI and the University. Students are required to achieve an IELTS score of 6.0 overall with no less than 5.5 in any section.</p>

		<p>Further detail on other accepted English language qualifications are available on the St Mary's website here: https://www.stmarys.ac.uk/international/english-language/overview.aspx</p> <p>Admission with Advanced Standing Students who have undertaken study or learning elsewhere may apply for admission with advanced standing.</p> <p>The maximum number of credits for which exemption may be given are as follows:</p> <ul style="list-style-type: none"> • Postgraduate Certificate up to 30 credits • Postgraduate Diploma up to 60 credits • Master's Degree up to 90 credits <p>Students who are given entry with advanced standing to a Masters programme may be exempted from taught elements only.</p> <p>Applications based on credits achieved from study or learning achieved elsewhere will be considered on a case by case basis.</p>																		
22	<p>Scheduled learning time (the number of guided learning hours (GLH) is 1 hour per 10 credits http://www.qaa.ac.uk/en/Publications/Documents/contact-hours-student.pdf)</p>	<p><i>[This section should detail the total number of hours in each KIS category and express them as a percentage. Completion of this section is essential for accurate data reporting. If a row is not relevant to the programme of study, please complete with zero rather than leaving blank]</i></p> <table border="1" data-bbox="453 1189 1321 1552"> <thead> <tr> <th>Type of learning time</th> <th>Number of hours</th> <th>Expressed as %</th> </tr> </thead> <tbody> <tr> <td>Contact time</td> <td>274</td> <td>15</td> </tr> <tr> <td>Placement/work-based learning hours</td> <td>0</td> <td>0</td> </tr> <tr> <td>Guided learning hours</td> <td>168</td> <td>9</td> </tr> <tr> <td>Independent study time</td> <td>1358</td> <td>75</td> </tr> <tr> <td>TOTAL*</td> <td>1800</td> <td>100</td> </tr> </tbody> </table> <p><i>*A typical 3 year undergraduate programme has a total of 3600 hours A typical 2 year Masters level programme has a total of 1800 hours</i></p>	Type of learning time	Number of hours	Expressed as %	Contact time	274	15	Placement/work-based learning hours	0	0	Guided learning hours	168	9	Independent study time	1358	75	TOTAL*	1800	100
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TOTAL*	1800	100																		
23	<p>Programme learning outcomes</p>	<p>On completion of this programme, students will be able to demonstrate the following:</p> <ol style="list-style-type: none"> 1. Rigorous and in-depth knowledge and critical understanding of diverse perspectives within the management academic discipline and the complexity of managing an organisation in an international business environment. 2. A critical awareness of discipline-based concepts and approaches in order to analyse the practical implications of global business and management issues within an ethical framework. 																		

		<ol style="list-style-type: none"> 3. A deep and critical understanding of the methods required to research into ethical and responsible international business management. 4. Demonstrate an ability to apply gained knowledge to complex problems, to reflect upon and evaluate their application and to draw logical, reasoned conclusions that are supported by argument and authority. 5. Demonstrate an ability to apply cross-cultural management skills in a wide range of practical business situations. 6. Demonstrate skills in interdisciplinary analysis, drawing upon different empirical sources, analytical and ethical perspectives and sub-disciplines within international business. 7. Have developed strong self-identity and their own personal brand through a robust, reflexive, holistic approach. 8. Be able to communicate effectively and convincingly on a factual supported basis, both orally and in writing.
24	<p>Programme structure and module requirements</p>	<p>In order to qualify for the award of MSc in International Business Management students are required to successfully complete 180 credits at FHEQ level 7.</p> <p>Each module is worth 20 credits with the exception of the Consultancy/ Research Project module which is worth 40 credits.</p> <p><u>Postgraduate Certificate in International Business Management</u></p> <p>Students who successfully complete 60 FHEQ level 7 credits from the table below are eligible for the award of Postgraduate Certificate in International Business Management.</p> <p>Standardly, in order to achieve the Postgraduate Certificate in International Business Management, students are required to pass the following three core modules:</p> <ul style="list-style-type: none"> • IBM7002 Responsible Management and Leadership in a Global Economy; • IBM7003 International Finance and Accounting; and • IBM7004 Applied Research Skills <p>Students who do not have an undergraduate degree in a business or management-related subject are required to pass the following two modules as core in order to receive the Postgraduate Certificate in International Business Management</p> <ul style="list-style-type: none"> • IBM7001 Fundamental Principles of Business; and • IBM7002 Responsible Management and Leadership in a Global Economy <p>and <u>one of the following modules as a core option</u>:</p> <ul style="list-style-type: none"> • IBM7003 International Finance and Accounting; or • IBM7004 Applied Research Skills

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
IBM7001	Fundamentals Principles of Business	20	1	Core option (core for students without an undergraduate degree in business or management, barred for all other students)
IBM7002	Responsible Management and Leadership in a Global Economy	20	1	Core
IBM7003	International Finance and Accounting	20	1	Core option (core for all students, <i>with the exception of</i> students without an undergraduate degree in business or management, for whom this module is a core option)
IBM7004	Applied Research Skills	20	1	Core option (core for all students, <i>with the exception of</i> students without an undergraduate degree in business or management, for whom this module is a core option)

Postgraduate Diploma in International Business Management

Students who successfully complete **120 FHEQ level 7 credits** from the table below are eligible for the award of Postgraduate Diploma in International Business Management.

Standardly, in order to achieve the Postgraduate Diploma in International Business Management, students are required to pass the following **four core modules**:

- IBM7002 Responsible Management and Leadership in a Global Economy;
- IBM7003 International Finance and Accounting;
- IBM7004 Applied Research Skills; and
- IBM7006 International Strategic Management

In addition students must select **two option modules** from the table below in order to achieve a total of 120 credits overall.

Students who do not have an undergraduate degree in a business or management-related subject are required to take the following **five modules as core**:

- IBM7001 Fundamentals Principles of Business;
- IBM7002 Responsible Management and Leadership in a Global Economy;
- IBM7003 International Finance and Accounting;
- IBM7004 Applied Research Skills; and

- IBM7006 International Strategic Management

In addition students must select **one option module** from the table below in order to achieve a total of 120 credits overall.

Code	Title	No. of credits	Sem of delivery	Module status (core, option)
IBM7001	Fundamentals Principles of Business	20	1	Core option (core for students without an undergraduate degree in business or management, barred for all other students)
IBM7002	Responsible Management and Leadership in a Global Economy	20	1	Core
IBM7003	International Finance and Accounting	20	1	Core
IBM7004	Applied Research Skills	20	1	Core
IBM7007	Economics and International Finance	20	2	Option
IBM7008	International Business Law	20	1	Option
IBM7006	International Strategic Management	20	2	Core
IBM7009	International Marketing	20	2	Option
WPL7040	International Business Management in Practice (Industry Placement)	20	2	Option
IBM7011	Intercultural Management	20	2	Option
IBM7012	Managing for Sustainability in a Globalised Environment	20	1	Option
ITM7005	Issues in International Tourism (<i>not available in 2017-18</i>)	20	2	Option
IBM7014	Islamic Finance	20	2	Option
IBM7015	Digital Business	20	2	Option
IBM7018	International Human Resources Management	20	2	Option

Master of Science in International Business Management

Students who successfully complete **180 FHEQ level 7 credits** from the table below are eligible for the award of Master of Science in International Business Management.

Standardly, in order to achieve the MSc in International Business Management students are required to undertake the following **five core modules**:

- IBM7002 Responsible Management and Leadership in a Global Economy
- IBM7003 International Finance and Accounting
- IBM7004 Applied Research Skills
- IBM7005 Consultancy Project / Research Project
- IBM7006 International Strategic Management

In addition, students must select **three option modules** from the table below in order to achieve a total of 180 credits overall.

Students who **do not** have an undergraduate degree in a business or management-related subject are required to take the following **six modules as core**

- IBM7001 Fundamentals Principles of Business
- IBM7002 Responsible Management and Leadership in a Global Economy
- IBM7003 International Finance and Accounting
- IBM7004 Applied Research Skills
- IBM7005 Consultancy Project/Research Project
- IBM7006 International Strategic Management

In addition students must select **two option modules** in order to achieve a total of 180 credits overall.

FULL-TIME MASTERS PROGRAMME PATHWAY

Code	Title	No. of credits	Sem of delivery	Module status (core, option)
IBM7001	Fundamentals Principles of Business	20	1	Core option (core for students without an undergraduate degree in business or management, barred for all other students)
IBM7002	Responsible Management and Leadership in a Global Economy	20	1	Core
IBM7003	International Finance and Accounting	20	1	Core
IBM7004	Applied Research Skills	20	1	Core
IBM7005	Consultancy/Research Project	40	1&2	Core
IBM7007	Economics and International Finance	20	2	Option
IBM7008	International Business Law	20	1	Option

IBM7006	International Strategic Management	20	2	Core
IBM7009	International Marketing	20	2	Option
WPL7040	International Business Management in Practice (industry placement)	20	2	Option
IBM7011	Intercultural Management	20	2	Option
IBM7012	Managing for Sustainability in a Globalised Environment	20	1	Option
ITM7005	Issues in International Tourism (<i>not available in 2017-18</i>)	20	2	Option
IBM7014	Islamic Finance	20	2	Option
IBM7015	Digital Business	20	2	Option
IBM7018	International Human Resources Management	20	2	Option

PART-TIME MASTERS PROGRAMME PATHWAY

There are **two** part-time pathways, one for students who have an undergraduate degree in business or management and one for students who do **not** have an undergraduate degree in business or management.

Part-time pathway for students with an undergraduate degree in business or management

CORE MODULES

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
Year 1 Semester 1				
IBM7002	Responsible Management and Leadership in a Global Economy	20	1	Core
IBM7003	International Finance and Accounting	20	1	Core
Year 1 Semester 2				
IBM7006	International Strategic Management	20	2	Core
	<i>1 option module from Table 2 below</i>	<i>20</i>	<i>2</i>	<i>Option</i>
Year 2 Semesters 1 & 2				
IBM7005	Consultancy/Research Project	40	1&2	Core
Year 2 Semester 1				
IBM7004	Applied Research Skills	20	1	Core
	<i>1 option module from Table 1 below</i>	<i>20</i>	<i>1</i>	<i>Option</i>
Year 2 Semester 2				

	1 option module from Table 2 below	20	2	Option
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OPTION MODULES

Table 1 – Semester 1 Option Modules

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
IBM7008	International Business Law	20	1	Option
IBM7012	Managing for Sustainability in a Globalised Environment	20	1	Option

Table 2 – Semester 2 Option Modules

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
IBM7009	International Marketing	20	2	Option
WPL7040	International Business Management in Practice (industry placement)	20	2	Option
IBM7011	Intercultural Management	20	2	Option
IBM7014	Islamic Finance	20	2	Option
IBM7015	Digital Business	20	2	Option
IBM7018	International Human Resources Management	20	2	Option
ITM7005	Issues in International Tourism (<i>not available in 2017-18</i>)	20	2	Option

Part-time pathway for students who do NOT have an undergraduate degree in business or management

CORE MODULES

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
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Year 1 Semester 1

IBM7001	Fundamentals Principles of Business	20	1	Core option (<i>core for students without an undergraduate degree in business or management, barred for all other students</i>)
IBM7002	Responsible Management and Leadership in a Global Economy	20	1	Core
Year 1 Semester 2				
IBM7006	International Strategic Management	20	2	Core
	<i>1 option module from Table 2 below</i>	<i>20</i>	<i>2</i>	<i>Option</i>
Year 2 Semesters 1 & 2				
IBM7005	Consultancy/Research Project	40	1&2	Core
Year 2 Semester 1				
IBM7004	Applied Research Skills	20	1	Core
IBM7003	International Finance and Accounting	20	1	Core
Year 2 Semester 2				
	<i>1 option module from Table 2 below</i>	<i>20</i>	<i>2</i>	<i>Option</i>

OPTION MODULES

Table 1 – Semester 1 Option Modules

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
IBM7008	International Business Law	20	1	Option
IBM7012	Managing for Sustainability in a Globalised Environment	20	1	Option

Table 2 – Semester 2 Option Modules

Code	Title	No. of credits	Sem. of delivery	Module status (core, option)
IBM7009	International Marketing	20	2	Option
WPL7040	International Business Management in Practice (industry placement)	20	2	Option

		IBM7011	Intercultural Management	20	2	Option
		IBM7014	Islamic Finance	20	2	Option
		IBM7015	Digital Business	20	2	Option
		IBM7018	International Human Resources Management	20	2	Option
		ITM7005	Issues in International Tourism (<i>not available in 2017-18</i>)	20	2	Option

25	Work placements and/or study abroad	<p>Industry Placement</p> <p>An optional module, International Business Management in Practice (Industry Experience), is offered in semester 2. This module will enable students to work in industry undertaking research or project work on behalf of an organisation. They will complete a minimum of 80 hours in the placement setting.</p>
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26	Links to industry and employability	<p>The MSc in International Business Management has been designed to integrate and encourage the continual input of contributors from outside the University, within the context of business and industry. The University has a number of visiting professors who will also be used to provide further opportunities for the students to engage with the world of commerce and trade. Many modules involve the use of guest speakers and/or visits to businesses or organisations whose activities are relevant to the subject matter of the degree.</p> <p>In addition to the above, there is an annual Careers Fair where students are able to meet representatives from a range of organisations in different sectors.</p>
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27	Programme awards	<p>This programme conforms to the University Academic Regulations.</p> <p>Students must achieve 60 credits at FHEQ level 7 in order to be awarded a Postgraduate Certificate in International Business Management.</p> <p>Students must achieve 120 credits at FHEQ level 7 in order to be awarded a Postgraduate Diploma in International Business Management.</p> <p>Students must achieve 180 credits at FHEQ level 7 in order to qualify the award of Masters in International Business Management.</p> <p>A mark of at least 50% overall is required for the award of a Postgraduate Certificate, Postgraduate Diploma or Master's Degree.</p> <p>The Postgraduate Diploma and Postgraduate Certificate will be unclassified, although they may be awarded 'with Distinction' in cases where the average percentage mark of a candidate's best 45 credits in the case of the certificate and 90 credits worth of modules in the case of the diploma is 70%. They may be awarded 'with Merit' in cases where the average percentage mark of a candidate's best 45 credits in the case of the certificate and 90 credits worth of modules in the case of the diploma is 60%.</p>
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		<p>The Masters degree will be unclassified although they will be awarded 'with Distinction' where a candidate has an overall percentage mark of 70% from the best 150 credits and a mark of 70% or more in the dissertation module.</p> <p>The Masters degree will be awarded 'with Merit' where a candidate has an overall percentage mark of 60% from the best 150 taught credits and a mark of 60% or more in the dissertation module.</p> <p>The MSc International Business Management programme is accredited by CMI. Upon successful completion of the MSc International Business Management programme, students will receive the CMI Level 7 Diploma in Strategic Management and Leadership. The specific modules which students must pass to achieve this CMI award are:</p> <ul style="list-style-type: none"> • IBM7002 Responsible Management and Leadership in a Global Economy • IBM7003 International Finance & Accounting • IBM7005 Consultancy Project/Research Project • IBM7006 International Strategic Management <p>The interim awards, PGCert and PGDip in International Business Management will not be accredited to Level 7 CMI Diploma in Strategic Management and Leadership. The two interim awards do not require completion of IBM7005 Consultancy Project/ Research Project whereas the module is a requirement for the CMI award.</p>
PART 3 – TEACHING, LEARNING & ASSESSMENT		
28	Programme teaching and learning strategies	<p>The teaching and learning focus is directed away from traditional, tutor-led learning and instead places the emphasis on student-centred, self-directed learning which requires students to be proactive and vocal in helping lead the direction of their own learning. The programme does this overall by using a “problem-solving” approach to learning which is known to engender autonomous learning whilst still maintaining guidance from the tutor as mentor. This approach will be delivered by a mixture of active, experiential, small group, student-led teaching and learning approaches via lectures, seminars, and guided independent study, that are aligned to the programme learning outcomes and reflected in the module learning outcomes and the relevant formative and summative assessments.</p> <p>Teaching will be delivered in a number of different formats, and the team has taken a flexible approach in deciding the best mode of teaching for the type of subject being addressed. Generally, modules will be delivered by a two hour lecture, one hour seminar format.</p> <p>The team puts a high value on individual tutorials. The module convenor will make him or herself available as specified times during the week for informal drop in sessions.</p>
29	Programme assessment	<p>The assessment strategy has been designed in alignment with the University Assessment Policy and Assessment Tariff, and also with reference to the QAA</p>

	strategy	<p>Quality Code, Chapter B6.</p> <p>The assessment strategy being used by the programme recognises that good assessments promote learning, enable students to demonstrate a diverse range of skills, and develop their independent and critical thinking skills. The programme assessment strategy therefore is 100% by coursework, and comprises a mix of academic skills focussed assessments, such as essays, alongside authentic and employability-focussed approaches such as reports, plans and presentations. All assessments are supported by clear criteria and a statement of the learning outcomes being assessed. A key part of the assessment strategy is the formative support and feedback opportunities which are available to students in timetabled sessions and in one-to-one meetings with module tutors. Assessments have been weighted to enable compensation according the University's Academic Regulations, and carefully scheduled to moderate the assessment burden on students throughout the duration of the degree.</p>
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PART 4 – UNIVERSITY SUPPORT

30	Student support and guidance	<p>Students admitted to the programme will be provided with a comprehensive induction programme designed to assist in developing key skills needed to succeed at postgraduate level.</p> <p>Personal Tutoring has an important role in enabling students to fully engage with their University experience. It helps students to ensure a successful learning experience as well as contributing to the development of their employability acumen.</p> <p>The allocation of a Personal Tutor for each student will provide students with the opportunity to reflect on their learning and academic progress and to discuss and formulate appropriate strategies to fulfil their potential. In addition, Personal Tutors will be able to advise students on the facilities and services available to support their pastoral welfare. Students will also have the opportunity to access professional and career development and receive guidance on the planning and recording of skills development throughout their studies.</p> <p>For postgraduate students, participation in the University's Personal Tutoring system is optional and students are encouraged to visit their Personal Tutor but not within a formal setting. In effect, due to the relatively small size of the Masters Programmes, the Module Convenor and also the Programme Director, generally become, de facto, the Personal Tutors for the students.</p> <p>In addition to the roles of the Personal Tutor, Programme Director and Module Tutors, the Programme Administrator provides additional pastoral support. Support is often around providing general information pertaining to modules, assessments deadlines and marks, locations of classes, module choices, attendance issues, late submission and extenuating circumstances process. In addition the Programme Administrator is able to signpost students to Student Services, the Student Union, the Careers Service and additional services offered within the University.</p>
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31	Quality management arrangements	<p>This programme aligns with the quality assurance requirements of St Mary's University through the following processes:</p> <ul style="list-style-type: none"> • Five yearly cycle of revalidation • Ongoing monitoring through the Programme Review process • Programme Boards • Consideration of marks and graduate profiles at Exam Boards • Engagement with programme student representatives • Engagement with approved external examiners