ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA/BA (ITT) Degree Examination students registered for

Level **SIX**

Title: **Corporate Governance and Social Responsibility**

Code: **MGT6013**

Semester: **ONE**

Date: **January 15th 2019**

Time: **9:30 – 11:30AM**

TIME ALLOWED: **TWO** HOURS

Answer **ANY THREE** questions. All questions carry equal marks. Include examples in your answers where appropriate.

1. Evaluate the influence of stakeholder theory and agency theory on the design of corporate governance arrangements.
2. Critically analyse whether or not a whistleblower is a traitor to their organisation.
3. ‘The growth in the number, power and influence of Civic Society Organisation(CSOs) represents one of the most important societal developments in the past twenty years, in terms of how the dynamics of public debates and government policies concerning corporate behaviour are changing’

(Yaziji and Doh, NGOs and Corporations: Conflict and Collaboration 2009: pg16)

With reference to Yaziji and Doh’s (2009) assertion, evaluate the role of civic society organisations for encouraging responsible business practices.

1. Critically review the purpose of company codes of ethics.
2. ‘At the social level, the main concern is with the aggregate social and cultural impacts of marketing communication on everyday life’

(Crane, A. & Matten, D. Business Ethics: Managing Corporate Citizenship and Sustainability in the age of Globalisation (2016): pg 345.)

In relation to corporate behaviour and responsibility, discuss the concerns and impacts referred to by Crane and Matten (2016).

1. Evaluate the effectiveness of the main strategies of cause-based investment schemes currently in use.
2. ‘Managers are under no obligation to act on behalf of society, only shareholders’

(Milton Friedman, New York Times Magazine 13th Sept. 1970, pg 3)

Critically evaluate Friedman’s (1970) assertion.

**END OF EXAMINATION**