ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA/BSc Degree Examination students registered for

Level **SIX**

Title: **Modernity in the 21st Century**

Code: **SCY6001**

Semester: **TWO**

Date: **May 20th 2019**

Time: **9:30 – 10:30**

TIME ALLOWED: **ONE** HOUR

Answer **TWO** questions.

1. Assess the claim that we are living in a surveillance society and critically evaluate the arguments for and against increased surveillance. Use theories, concepts, data and a media example to support your points.
2. Using one example from media, critically evaluate the claim that “Radio, TV and/or film are mediums for audience control and mass manipulation”. Critically discuss using theories, concepts, data and a media example to support your points.
3. Discuss the arguments for and against the notion of subcultural fashion as both active production AND passive consumption. Use theories, concepts, data and a media example to support your points.
4. Focussing on a ‘fandom’ of your choice (2000’s onwards), critically discuss how modern forms of ‘fandom’ are different from previous forms. Draw on theories, concepts, data and a media example to support your points.
5. “Men act and women appear. Men look at women. Women watch themselves being looked at.” (Berger, J. 1972). Critically evaluate this statement with reference to its significance for understanding social life today. Apply it to the physical AND online worlds using theories, concepts, data and a media example to support your points.

**END OF EXAMINATION**