ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA/BSc Degree Examination students registered for

Level **SIX**

Title: **Modernity in the 21st Century**

Code: **SCY6001**

Semester: **ONE**

Date: **January 9th 2019**

Time: **1:30 – 2:30PM**

TIME ALLOWED: **ONE** HOUR

Answer **TWO** questions. This is a Disclosed exam paper.

1. Choose a case study to assess the ways in which we are living in a surveillance society and why surveillance is valuable/prohibitive. Use theories, concepts, data and a media example to support your points.
2. “Radio, TV and/or film are mediums for audience control and mass manipulation”. To what extent do you agree with this statement? Critically discuss using theories, concepts, data and a media example to support your points.
3. What is a subculture and how do subcultures use fashion as a form of active production AND passive consumption? Present a two-sided argument using theories, concepts, data and a media example to support your points.
4. Focussing on a ‘fandom’ of your choice (2000’s onwards), critically discuss what it means to be a modern fan using theories, concepts, data and a media example to support your points. (You can make reference to fandoms pre-2000’s alongside your chosen fandom).
5. How do men AND women ‘gaze’ and why is this concept significant for understanding social life today? Apply it to the physical AND online worlds using theories, concepts, data and a media example to support your points.

**END OF EXAMINATION**