ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA Degree Examination students registered for

Level **FOUR**

Title: **Human Resource Management in Sport**

Code: **SOM4003**

Semester: **Resit**

Date: **01 July 2019**

Time: **13:30-15:30pm**

TIME ALLOWED: **TWO** HOURS.

Students must answer a total of two questions.

All questions carry equal weighting.

Answer any **TWO** of the following questions:

1. Assess how effective Human Resource Management contributes to the overall strategic position of sports organisations.
2. Explain the aspects of Human Resource Management that are unique to the sports industry.
3. Explain how recruitment and selection processes can contribute to fulfilling the strategic objectives of sports organisations.
4. Discuss how performance appraisal can contribute to the maintenance of organisational effectiveness of sports organisations.
5. Explain the key challenges surrounding the recruitment and management of volunteers within the sports industry.
6. The management of employee diversity has become a vital issue for the national governing bodies of sports in the United Kingdom. Explain why this is the case.

**END OF EXAMINATION**