ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA Degree Examination students registered for

Level **FOUR**

Title:**Human Resource Management in Sport**

Code:**SOM4003**

Semester: **TWO**

Date: **May 17th 2019**

Time: **9:30 – 11:30 AM**

TIME ALLOWED: **TWO** HOURS.

Students must answer a total of two questions.

All questions carry equal weighting.

Answer any **TWO** of the following questions:

1. Describe a model of Strategic Human Resource Management and explain how these elements contribute to an organisation’s competitive advantage.
2. Explain the strategic importance of recruitment and selection to sports organisations and explain the case for following a process of best-practice hiring.
3. Explain the aspects of Human Resource Management that are unique to the sports industry.
4. Describe the benefits that may be achieved through effective performance management in sports organisations.
5. Discuss the role of rewards in employee and volunteer motivation and their overall importance in a sports organisation.
6. Explain the benefits and challenges of workplace diversity in sports organisations and discuss how an organisation can capitalise on its own diversity for competitive advantage.

**END OF EXAMINATION**