ST MARY’S UNIVERSITY

TWICKENHAM, LONDON

BA Degree Examination students registered for

Level **Six**

Title: **Global Perspectives on the Sports Industry**

Code: **SOM6007**

Semester: **TWO**

Date: **May 17th 2019**

Time: **9:30 AM – 12 noon**

TIME ALLOWED: **TWO** HOURS AND **THIRTY** MINUTES

Answer **TWO** questions.

All questions carry equal weighting.

1. Assess the advantages and drawbacks of at least three different theories of globalisation in terms of understanding contemporary developments in global sport.

2. Critically analyse the impacts of globalisation on football’s English Premier League (EPL). Use a range of appropriate examples to justify your argument.

3. Globalisation is often perceived as a threat to ‘local’ cultures, practices and identities. Using a range of examples from the global sports industry, critically assess the validity of this claim.

4. Assess the claim that the international movement of athletes and coaches from one country to another is a powerful example of both the positive and negative effects of globalisation. Use appropriate examples to justify your argument.

5. Critically analyse the effectiveness of Sport for Development and Peace (SDP) initiatives in delivering meaningful social outcomes. Use a range of appropriate examples to justify your argument.

**END OF EXAMINATION**